



COURSE SYLLABUS

CERTIFICATE PROGRAM

**ANTI-MONEY
LAUNDERING & KNOW
YOUR CUSTOMER**

COURSE DESCRIPTION



Did you know that 2-5 % of the global GDP is related to money laundering? In 2019, global GDP was at 145\$ trillion – 5 % of it is over 7\$ trillion; that's roughly the size of Japan's economy. Similarly, terrorist organizations have long threatened our lives. It is estimated that terrorists kill an average of 21,000 people worldwide each year.

Money laundering and terrorist financing are global challenges, and the prevention of these crimes is a core area for many regulators and organizations worldwide.

In this Certificate Program, you will acquire relevant foundational knowledge about money laundering and anti-money laundering (AML) as well as terrorist financing and counter-terrorist financing (CTF).

In addition, you will learn practical concepts to implement AML/CTF measures, including policies/procedures and suspicious activity reports (SAR).

This Certificate Program also covers foundational knowledge of customer due diligence (CDD) and Know Your Customer (KYC).

Understanding CDD/KYC in the context of AML/CTF is crucial for organizations and professionals working in compliance and anti-financial crime.

COURSE CONTENT



Module 1: Understanding Money Laundering

- Introduction to this Module
- What is Money Laundering
- How does Money Laundering work?
- Money Laundering Examples
- Multiple Choice Quiz

Module 2: Understanding Terrorist Financing

- Introduction to this Module
- What is Terrorist Financing?
- How does Terrorist Financing Work?
- Terrorist Financing Examples
- Terrorist Financing vs. Money Laundering
- Multiple Choice Quiz

Module 3: Understanding AML and CTF

- Introduction to this Module
- What is Anti-Money Laundering (AML)?
- What is Counter-Terrorist Financing (CTF)?
- Consequences of Money Laundering
- Consequences of Non-Compliance
- Multiple Choice Quiz

Module 4: Practical AML and CTF Concepts

- Introduction to this Module
- Risk-based Approach (RBA)
- AML/CTF Risk Assessment
- AML/CTF Compliance Program
- AML/CTF Policies and Procedures
- AML/CTF Transaction Monitoring and Screening
- AML/CTF Red Flags and Indicia for Suspicious Activities
- Suspicious Activity Reports
- Multiple Choice Quiz

Module 5: Practical CDD and KYC Concepts

- Introduction to this Module
- What are Customer Due Diligence (CDD) and Know Your Customer (KYC)?
- CDD/KYC Levels: Simplified, Regular, Enhanced
- AML/CTF Risk Factors for CDD/KYC
- Politically Exposed Persons (PEPs)
- Multiple Choice Quiz

COURSE OVERVIEW



LEARNING OBJECTIVES

- Understand money laundering and terrorist financing
- Explain how money laundering and terrorist financing work in practice
- Comprehend money laundering and terrorist financing examples
- Understand Anti-Money Laundering (AML) and Counter-Terrorist Financing (CTF)
- Identify key AML/CTF compliance concepts in practice
- Learn about the risk-based approach (RBA), policies/procedures, suspicious activity reports (SARs), etc.
- Understand customer due diligence (CDD) and know your customer (KYC)
- Identify different levels of risk and customer due diligence

LEARNING METHOD

This Certification Program is presented entirely online. Modules can be completed in your own time and at your own pace.

This interactive, supportive teaching model is designed for busy professionals and results in unprecedented certification rates for Certification Programs.



TARGET AUDIENCE

- Professionals wanting to acquire and demonstrate specialized knowledge in AML and Compliance
- Professionals wanting to increase their value through a better understanding of AML and Compliance
- Professionals wanting to build a comprehensive AML and Compliance knowledge
- Career starters and students wanting to get an edge in AML and Compliance

REQUIREMENTS

For participating in this Certificate Program, you will need an electronic device with online video-viewing capabilities (e.g., smartphone, tablet, laptop, desktop computer, etc.).

You will need no previous knowledge in compliance or anti-financial crime, although this is helpful. A background in business, legal, or finance might also be beneficial but is not required.

PRICING OPTIONS



OPTION 1: BASIC BUNDLE

- ✓ Video Course
- ✓ Knowledge Checks
- ✓ Lifetime Access
- ✓ Study Guide
- ✓ Audio Book
- ✓ Community
- ✓ Certificate

\$ 195

OPTION 2: PREMIUM BUNDLE

- ✓ Video Course
- ✓ Knowledge Checks
- ✓ Lifetime Access
- ✓ Study Guide
- ✓ Audio Book
- ✓ Community
- ✓ Certificate

\$ 295



COURSE BENEFITS

IN-DEMAND SKILLS

Gain the relevant knowledge to ensure that you are supporting your firm and progressing your career.

CAREER CREDENTIAL

Get a business school certificate with Swiss School of Business and Management Geneva.

FLEXIBILITY

Study on-demand and at your own pace, regardless of where you are in the world.

COMMUNITY

Get access to our exclusive LinkedIn group with thousands of like-minded professionals and experts.

COURSE MATERIAL

Download supplementary course material such as the comprehensive course study guide.

QUIZ QUESTIONS

Test your knowledge with multiple-choice questions and determine which skills you have mastered!

STUDENT VOICES



I followed two online trainings by Financial Crime Academy and they get a five star rating by me. Their instructors speak good English and their manner of presenting is great. The downloads are very clear and useful.

Ruud Hamers, Fraud, OSINT, and KYC Investigator



I took a course from Financial Crime Academy that made me learn the Basics of Money Laundering, AML, the Risk-Based Approach, the framework for AML Compliance Programs, and the concepts of KYC, CDD, EDD, PEP. It was a very good course, easy to understand and provided me with great knowledge. I strongly recommend it for professionals working in these areas or for who wants to enter in these market. **Natana Lanzarin, Lawyer**



I strongly recommend online courses from Financial Crime Academy for everyone in the beginning or mid-career in Anti Financial Crime. The presentation of the course is excellent alongside an ebook and a handful of other resources. I can further vouch for another unique feature of this course that will be relevant to you irrespective of your geographical location. **Anmol Mehta, Chartered Accountant**



