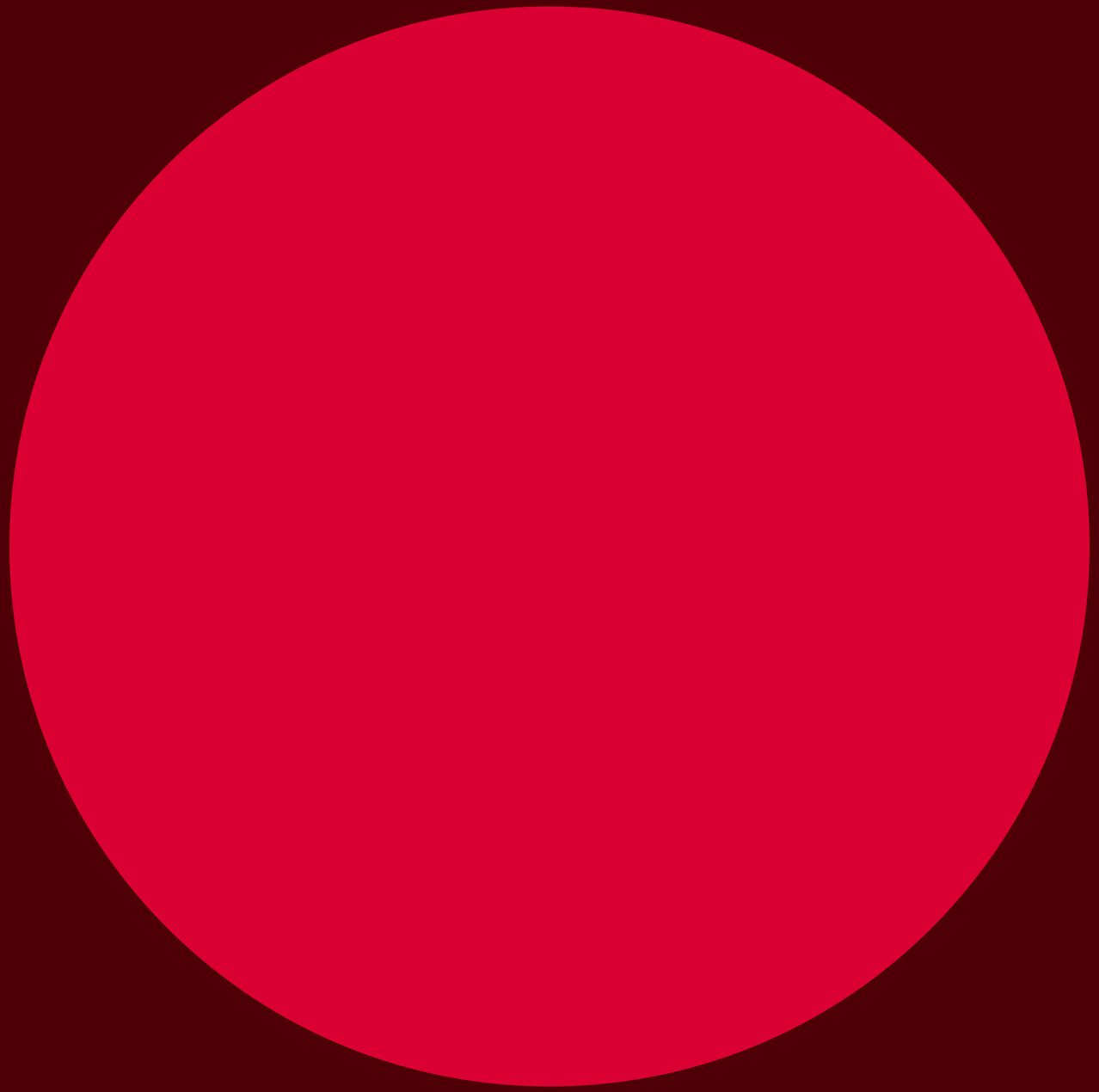
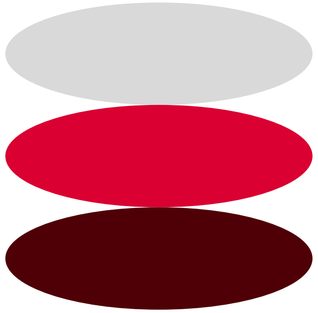
Visual Identity

Academy



Patterns

Finance

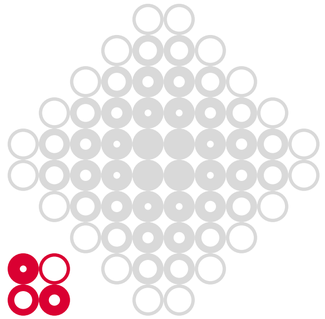


Project management

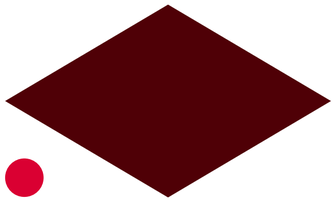
Law

Direction

Expansion

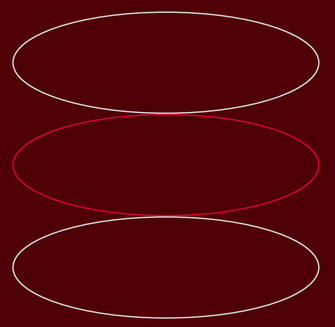


Academic cap

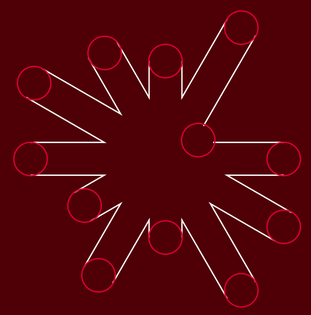


Outline patterns

Finance



Project management



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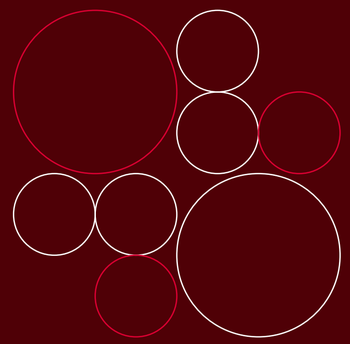
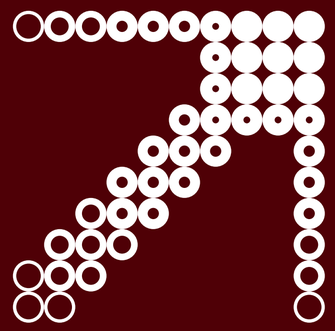
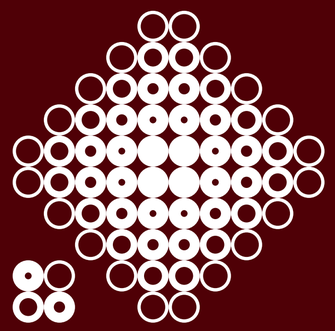


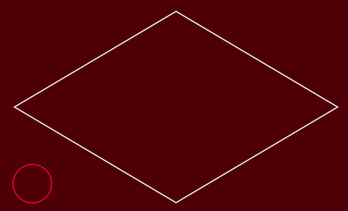
Direction



Expansion



Academic cap



AIFC x Academy patterns

Color palette

#DA0032

CMYK	8 100 86 1
RGB	218 0 50
RAL	3018
Pantone	199 C

#4F0006

CMYK	42 90 79 65
RGB	79 0 6
RAL	3005
Pantone	19-1537 TCX

#280000

CMYK	56 76 68 81
RGB	40 0 0
RAL	3007
Pantone	4975 C

#EEEEEE

CMYK	5 4 4 0
RGB	238 238 238
RAL	9003
Pantone	Cool Grey 1 C

#002554

CMYK	100 90 36 36
RGB	0 37 84
RAL	5026
Pantone	655 C

#3726A6

CMYK	91 94 0 0
RGB	55 38 166
RAL	5022
Pantone	2736 C

#7FB5E2

CMYK	48 17 0 0
RGB	127 181 226
RAL	5024
Pantone	278 C

#D9D9D9

CMYK	14 10 11 0
RGB	217 217 217
RAL	7047
Pantone	663 C

SMM

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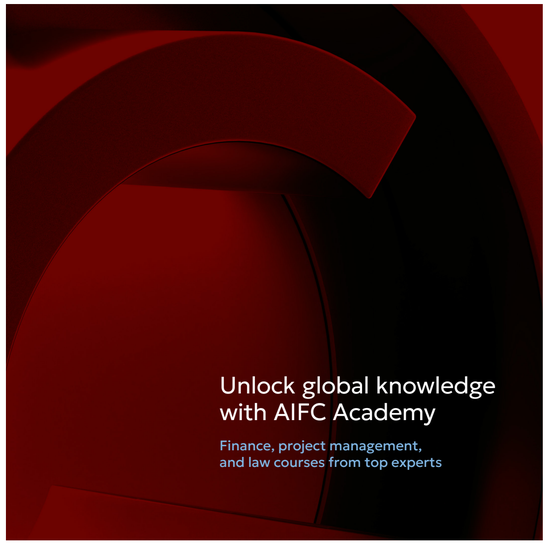
Posts, 1080x1080 px



Stories, 1080x1920 px

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Project Management

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Law

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Stories, 1080x1920 px

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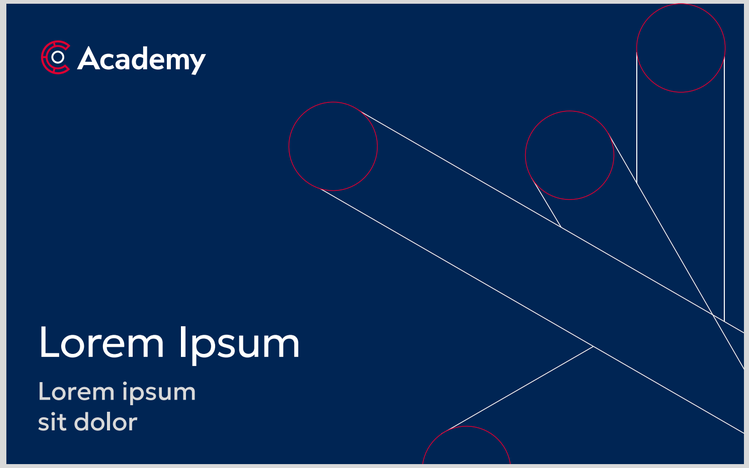
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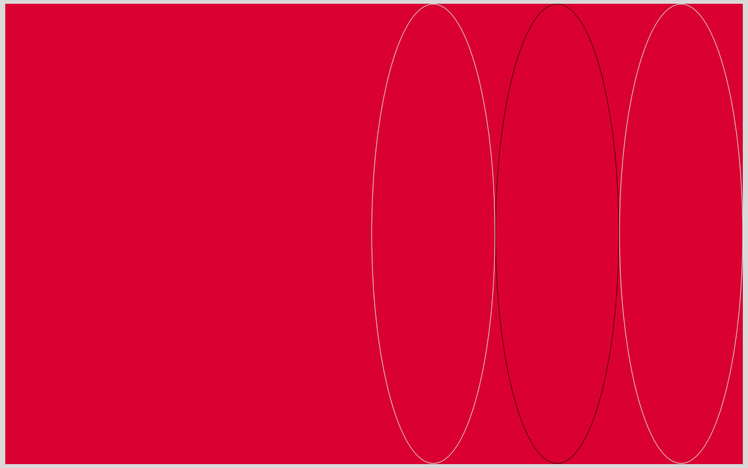

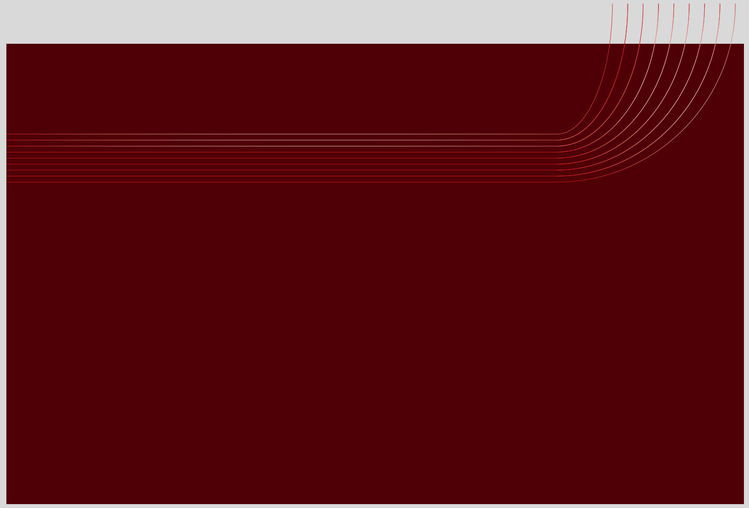

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